



February 2, 2009

Dear Exhibitor:

We are pleased to inform you that our company **Spark Up Planners**, in cooperation with Glorietta Mall, and in partnership with **Kasal.com** the premier online wedding resource portal, and highly sought after event Stylist **Henry Pascual**, will be staging “**An Affair To Remember – A Bridal and Debutante Show**” at the activity center of **Glorietta Mall, on April 25 and 26, 2009**. Elegance and glamour will be the theme of the event with impressive showcase and display booths that will create a lasting impression in the wedding scene.

We have tied up with **Metro Weddings** and **Lifestyle Network** as our media partners. On top of this, Kasal.Com will be our partner for the online advertising of the event. They will be sending mailblast to their database of over 22,000 couples. Radio stations will also be tapped as well as broadsheets such as **Philippine Star** and **Philippine Daily Inquirer** for the advertising support. **Active Signs** will be our partner in strategically placed lamp post banners within Makati City.

To bring added interest to the clients of Glorietta Mall, We will be staging a fashion show featuring some of Manila’s top young designers. There will be free make-over sessions, weddings planning consultations, numerous raffle prizes like gold wedding rings, honeymoon packages, and photography packages. Other exciting features will be added to the event as we close deals with sponsors.

Attached is the layout of the event and the booking sheet. Book your slots now at Php 20,000 per slot, 2 x 2 meter space. We offer 5% discount for the valued clients of Kasal.com.

Thank you and we look forward to having you with us in the exciting and grand affair.

Yours truly,

Iris Uy - Partner

740-91914/ 0918-9029409

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[www.primeeventsgroup.com](http://www.primeeventsgroup.com)

# ***INFO SHEET FOR DIRECTORY.***

**Business Category:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_  
(Company Name)

**(Contact Name:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Fax No/** \_\_\_\_\_

## ***BOOKING DETAILS:***

**Booth number:** \_\_\_\_\_

**Rate** : *Php 20,000*

5% discount for the valued clients of Kasal.com.

**FAX TO:**  
**SPARK UP PLANNERS**  
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**MOBILE: 0918-9029409**