

Kasalang Filipino 2009

co-presented by
kasal.com
The essential Filipino wedding guide.



The premiere **Philippine wedding fair roadshow.**

Date

Dear _____:

Greetings!

Key Cities Events/Marketing, in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalang Filipino 2009 Sa Dumaguete: Maanyag Nga Lalik Wedding Fair*.

This premiere wedding fair in Negros Oriental will be the **6th leg of Kasalang Filipino 2009**, which ties twelve (12) key cities in the Philippines with one objective of promoting the local wedding and tourism industry. The following are the 12 cities of the road show – San Pablo, Tagaytay, Tarlac, Dagupan, Legaspi, Dumaguete, General Santos, Cagayan de Oro, Davao, Bacolod, Cebu, and Manila.

The event will showcase the best wedding suppliers of **Negros Oriental**, and interested exhibitors from other parts of the region, at **Bethel Guest House on May 22-23, 2009**. The 2-day exhibit will end with the much awaited Bridal Fashion Show featuring designs from Classic to Haute Couture, done by talented local fashion designers. This will be held along the scenic Dumaguete Boulevard in the evening of May 23.

This event will have national, quad media promotion and will be promoted globally via www.kasal.com

Attached to this letter is the **Exhibitor Packages** for your review.

Should you be interested to participate, you may reach us at the following numbers **(0917) 502-0054**, **(035) 225-5759**, or email keycities@gmail.com

Thank you and we look forward in welcoming you to *Kasalang Filipino 2009 Sa Dumaguete: Maanyag Nga Lalik wedding fair!*

Sincerely Yours,

Ms. Glynda T. Descuatan
Key Cities Events/Marketing

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Kasalang Filipino 2009: Maanyag Nga Lalik wedding fair Exhibit Packages

Package 1 - Exhibit with Accommodation Package (PhP 10,000)

1. Accommodation at **Bethel Guest House** for 2 Nights, with Breakfast for 2
2. 2mx3m Exhibit Space for two (2) days
3. Company Listing in the Souvenir Directory to be given to couples-to-be in each show
4. Opportunity to be part of the Event's Program
5. Inclusion in Radio and Cable TV Ads
6. Inclusion in a One-Page Local Newspaper Ad

Package 2 - Exhibit Only Package (PhP 3,000)

1. 2mx3m Exhibit Space for two (2) days
2. Company Listing in the Souvenir Directory to be given to couples-to-be in each show
3. Opportunity to be part of the Event's Program
4. Inclusion in Radio and Cable TV Ads

Package 3 - Product Display Package (PhP 2,500)

1. One (1) Product Exhibit
The event organizers will take care in displaying your product, together with 2 other products in a 2mx3m exhibit space for two (2) days. Maximum of 500 pcs. flyers/business cards can be included. Product to be displayed must not exceed 4 kilos (including flyers/business cards) and you will be responsible for its safe packing. The organizers will take all reasonable measures to ensure the safety of the package but will not be liable in the event that the package will be lost, damaged during transportation
2. Company Listing in the Souvenir Directory to be given to couples-to-be in each show

Package 4 - Flyer Distribution Package (PhP 2,000)

1. Flyer/Business Card Distribution. Maximum of 1,000 pcs. flyers/business cards can be included.

Notes:

- Exhibit Space is on a first-come, first-served basis. Maximum of 2 exhibitors can share Package 1 or 2.
- The event organizers will provide a snapshot of the product display for those who availed Package 3.
- Deadline of inclusion in the Souvenir Directory is **May 9, 2009.**
- Payment is 100% upon contract signing. Please make check payable to: **KEYCITIES EVENTS AND MARKETING.**

Interested?

To confirm your participation, kindly fax this form at fax no. **(035) 225-7690**

Yes, I would like to join *Kasalang Filipino 2009 sa Dumaguete: Maanyag Nga Lalik Wedding Fair:*

Package Type: _____ Amount: _____

Company Name: _____ Tel. Nos.: _____
Contact Person: _____ Fax Nos.: _____
Position: _____ E-mail Address: _____
Web Address: _____
Signature: _____ Date: _____