

Kasalang Filipino 2009



AYALA CENTER
C E B U

kasal.com
The essential Filipino wedding guide.



ABS-CBN
REGIONAL NETWORK GROUP

The premiere **Philippine wedding fair roadshow.**

Date

Dear _____:

Greetings!

Ayala Center Cebu, in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalang Filipino 2009 finale in Cebu!*

This premiere wedding fair in Cebu will be the **final leg of *Kasalang Filipino 2009***, which ties twelve (12) key cities in the Philippines with one objective of promoting the local wedding and tourism industry. The following are the 12 cities of the road show – San Pablo, Tagaytay, Tarlac, Dagupan, Legaspi, Dumaguete, General Santos, Cagayan de Oro, Davao, Bacolod, Manila, and Cebu.

The event showcases the biggest wedding expo in Cebu, with guest suppliers from Manila and other regions, at **Ayala Center Cebu** on **November 13-15, 2009**. The 3-day exhibit will end with the much awaited Bridal Fashion Show featuring both modern and indigenous designs by the City's best fashion designers.

This event will have national, quad media promotion and will be promoted globally via **www.kasal.com**

Attached to this letter is the **Exhibitor Packages** for your review.

Should you be interested to participate, you may reach us at the following numbers (032) 231-5342 loc. 350, or email me at Menghnani.Oya@ayalacentercebu.com

Thank you and we look forward in welcoming you to *Kasalang Filipino 2009 finale in Cebu!*

Sincerely Yours,

Ms. Oya B. Menghnani
Marketing Department
Ayala Center Cebu
Tel: (032) 231-5342 loc. 350
Fax: (032) 232-0389

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Kasalang Filipino 2009 in Cebu Exhibit Packages

Package A @ P30,000 - Exhibitor with Accommodation Package at a Cebu business class hotel

1. 2mx3m Exhibit Space for three (3) days
2. Three (3) Nights Accommodation (One Room) w/ breakfast for 2
3. Product/Service Selling/Leaflet Distribution
4. Inclusion in the CD Souvenir Directory to be given to couples-to-be
5. Opportunity to be part of the Event's Program
6. Segment in the AVP to be played all throughout the show.
7. Inclusion of your collateral in the media kit

Package B @ P18,000 - Exhibitor without Accommodation Package

1. 2mx3m Exhibit Space for three (3) days
2. Product/Service Selling/Leaflet Distribution
3. Inclusion in the CD Souvenir Directory to be given to couples-to-be
4. Opportunity to be part of the Event's Program
5. Segment in the AVP to be played all throughout the show.
6. Inclusion of your collateral in the media kit

PACKAGE C @P3,000 - Flyer Distribution Package

- Flyer / Business Card distribution. Maximum of 1,000 pieces of flyers / business card can be included at the registration area.

NOTES:

- **Exhibit Space is on a first-come, first served basis.** Maximum of 2 exhibitors can share Package 1 or 2
- Deadline of inclusion in the CD Souvenir Directory is on **November 5, 2009**
- Payments 100% upon contract signing.

CONFORME:

To confirm your participation, kindly fax this form at fax no. **(032) 232-0389**.

Yes, I would like to join *Kasalang Filipino 2009 in Cebu*

Package Type:	_____	Amount:	_____
Booth No.:	_____		
Company Name:	_____	Tel. Nos.:	_____
Contact Person:	_____	Fax Nos.:	_____
Position:	_____	E-mail Address:	_____
		Web Address:	_____
Signature:	_____	Date:	_____