

Kasalang Filipino 2010 ^{5th run}

co-presented by
Kasal.com
The essential Filipino wedding guide.



The premiere Philippine wedding & tourism fair roadshow.

Date



Dear _____:

Greetings!

Nueva Ecija Association of Tourism Stakeholders (NEATS), in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalang Filipino 2010: Cabanatuan leg!*

Deemed to be the premiere and biggest wedding expo to happen in Nueva Ecija region, the event will be the **first leg of Kasalang Filipino 2010**, which ties key cities in the Philippines with one objective of promoting the local wedding and tourism industry. The following are the confirmed partner cities of the road show – Cabanatuan, General Santos, Lucena, Baguio, Dumaguete, Angeles, Malolos, Davao, Tagaytay, San Fernando (La Union), Bacolod, and Cagayan de Oro.

The event will showcase the best wedding suppliers and tourist spots of Nueva Ecija and nearby areas in **Mega Center** on **Feb. 12-14, 2010**. The fair will also offer the following programs and activities:

- bridal make up talk
- bridal make up contest
- culinary demonstration
- bridal fashion show

This event will have national, quad media promotion and will be promoted globally via www.kasal.com.

Attached to this letter is the **Exhibitor Packages** for your review.

Should you be interested to participate, you may reach us at tel. nos. **(044) 464-7777**, **(0927) 804-2929** or e-mail us at kasal.com@gmail.com.

Thank you and we look forward in welcoming you to *Kasalang Filipino 2010: Cabanatuan leg!*

Sincerely Yours,

Mr. Joel Cucueco
President
Nueva Ecija Association of Tourism Stakeholders (NEATS)

Kasalang Filipino 2010: Cabanatuan leg Exhibit Packages

Package 1 - Exhibit Package (PhP 3,000.00)

1. 2mx2m Exhibit Space for 3 days
2. Company Listing in the Souvenir Directory to be given to couples-to-be during the roadshow
3. Opportunity to be part of the Event's Program

Package 2 - Product Display Package (PhP 1,500.00)

1. One (1) Product Exhibit
The event organizers will take care in displaying your product, together with 2 other products, in a 2mx2m exhibit space for 3 days. Maximum of 1,000 pcs. flyers/business cards can be included.
Product to be displayed must not exceed 4 kilos (including flyers/business cards) and you will be responsible for its safe packing. The organizers will take all reasonable measures to ensure the safety of the package but will not be liable in the event that the package will be lost, damaged during transportation
2. Company Listing in the Souvenir Directory to be given to couples-to-be during the roadshow

Package 3 - Flyer Distribution Package (PhP 1,000.00)

1. Flyer/Business Card Distribution. Maximum of 1,000 pcs. flyers/business cards can be included.

Notes:

- Exhibit Space is on a first-come, first-served basis. Maximum of 2 exhibitors can share Package 1.
- The Souvenir Directory will be distributed in the remaining cities of the Road Show. Deadline of inclusion in the Souvenir Directory is **February 5, 2010**.
- The event organizers will provide a snapshot of the product display for those who availed Package 2.

Interested?

To confirm your participation, kindly fax this form at fax no. **(044) 464-7777**.

Yes, I would like to join *Kasalang Filipino 2010: Cabanatuan leg*:

Package Type: _____ Amount: _____

Booth No.: _____

Company Name: _____

Tel. Nos.: _____

Contact Person: _____

Fax Nos.: _____

Position: _____

E-mail Address: _____

Web Address: _____

Signature: _____

Date: _____