

Kasalang Filipino 2010 ^{5th run}

co-presented by
Kasal.com
The essential Filipino wedding guide.



The premiere Philippine wedding & tourism fair roadshow.

Date

organized by:



Dear _____:

Greetings!

I **DO in Baguio Events Management**, in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of ***Kasalang Filipino 2010: Baguio Wedding Expo!***

Deemed to be the premiere and biggest wedding expo to happen in CAR, the event will be the **4th leg of *Kasalang Filipino 2010***, which ties key cities in the Philippines with one objective of promoting the local wedding and tourism industry. The following are the confirmed partner cities of the road show – Cabanatuan, General Santos, Lucena, Baguio, Dumaguete, Angeles, Malolos, Davao, Tagaytay, San Fernando (La Union), Bacolod, and Cagayan de Oro.

The event will showcase the best wedding suppliers of the city and nearby areas at the **Baguio Convention Center** on **April 10-11, 2010**. The fair will also offer the following programs and activities:

- Silent Auction of wedding-related items
- Wedding-related Seminars, Lectures
- Bridal Make Up Contest
- Red Carpet and Wedding Fashion Show
- Bridal Beauty Pageant

This event will have national, quad media promotion and will be promoted globally via **www.kasal.com**.

Attached to this letter is the **Exhibitor Packages** for your review.

Should you be interested to participate, you may reach us at tel. nos. 09296598651; 09173842603 or e-mail us at idobridalexhibit@yahoo.com.ph or doty_louis@yahoo.com.

Thank you and we look forward in welcoming you to ***Kasalang Filipino 2010: Baguio Wedding Expo!!***

Sincerely Yours,

Daisy Dorothy Dacumos
Local Organizer - Baguio Leg
Kasalang Filipino 2010

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Kasalang Filipino 2010: Baguio Wedding Expo! Exhibit Packages

organized by:



Package 1 - Exhibit Package (P2,000.00)

1. 2mx2m Exhibit Space for two (2) days
2. Company Listing in the Souvenir Directory to be given to couples-to-be during the roadshow
3. Opportunity to be part of the Event's Program

Package 2 - Product Display Package (P1,500.00)

1. One (1) Product Exhibit
The event organizers will take care in displaying your product, together with 2 other products in a 2mx2m exhibit space for two days. Maximum of 1,000pcs flyers/business cards can be included.
Product to be displayed must not exceed 4 kilos (including flyers/business cards) and you will be responsible for its safe packing. The organizers will take all reasonable measures to ensure the safety of the package but will not be liable in the event that the package will be lost, damaged during transportation
2. Company Listing in the Souvenir Directory to be given to couples-to-be during the roadshow

Package 3 - Flyer Distribution Package (P1,000.00)

1. Flyer/Business Card Distribution. Maximum of 1,000pcs business cards can be included.

Notes:

- Exhibit Space is on a first-come, first-served basis. Strictly no sharing of booths.
- The Souvenir Directory will be distributed in the remaining cities of the Road Show. Deadline of inclusion in the Souvenir Directory is **April 1, 2010**.
- The event organizers will provide a snapshot of the product display for those who availed Package 2.

Interested?

To confirm your participation, kindly email this form at idobridalexhibit@yahoo.com.ph or doty_louis@yahoo.com.

Yes, I would like to join *Kasalang Filipino 2010: Baguio Wedding Expo:*

Package Type: _____ Amount: _____
Booth No.: _____
Company Name: _____ Tel. Nos.: _____
Contact Person: _____ Fax Nos.: _____
Position: _____ E-mail Address: _____
Web Address: _____
Signature: _____ Date: _____